

# Gold Coast Māori Sports

## GCMS



2026/2027  
Sponsorship Packages



# Nau mai, haramai- Welcome

**At Gold Coast Māori Sports, we understand that for our tamariki (children) to reach their true potential, they need to maintain connections to their culture, to their identity and to the land of their ancestors.**

**With this in mind, we have created a club grounded in culture that utilises sports as a vessel for connection to identity.**

**We actively engage the players in cultural activities in the hopes that they will go on their own journey of connecting to their culture.**

**We have over 80 tamariki (children) ranging from 10 to 16 years of age; and over 40 rangatahi (youth and young adults) ranging from 17 to 21 years of age in our rōpū (group). Our tamariki also include First Nations children from Wiradjuri, Larrakia and Malak Malak.**

**Mā ngā pakiaka e tū ai te rākau**  
**With strong roots a tree will stand**





# Our Why:

The motivation for starting the club came from a passion for sport, a passion for culture and a passion for the tamariki (children) of the local Gold Coast community.

We provide an opportunity for the kids to not only be physically active through their sports training, but they also learn our club specific haka, to sing Māori waiata, beginner reo (Māori language), make poi, learn the skills of mau rākau (stick martial arts), how to say their pepeha which connects them to the whenua (land) and to their tipuna (ancestors). We do this here on the Gold Coast every Sunday leading up to the tournaments and through our annual trips back to Aotearoa (New Zealand).

While in Aotearoa, we stay within marae (meeting houses) around the country. It is within these ancestral buildings that our tamariki become fully immersed in their culture.



# Our Teams & Our Reach:

In our inaugural season of 2026, Gold Coast Māori Sports had six teams in the following age groups:



Under 12 Girls



Under 12 Boys



Under 14 Girls

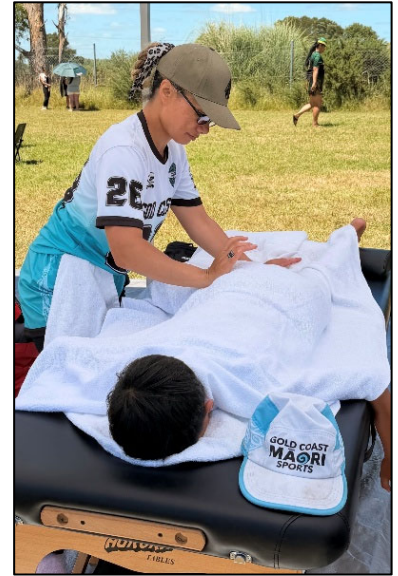


Under 14 Boys



Under 16 Boys

Our managers, coaches and support team include international touch players as well as experts in the fields of youth services, sports management and the fitness industry. Our team is also supported by renowned cultural advisors in Whaea Patotahi Worboys and Matua Dean Harawira and First Nations advisor Missy Shaw. Our team is also supported by Andrene Keefe (Sports remedial masseur, whose client base includes the NZ Warriors).



In terms of our media coverage, we featured on Te Karere (the Māori News) which has a reach of 218k viewers across social media; our views on our socials reached over 56k and we have had shout-outs from members of the current New Zealand Touch Blacks Team including Ifor Jones, champion of the 2026 Asia Pacific Opens Touch winning team for New Zealand.





# Past Tournaments:

Gold Coast played in the following tournaments throughout 2026:



He Whetū Anamata (Our Future Stars) Touch competition in Rotorua – we won the Overall Club Award for this event.



NZ Māori Touch – Tamariki Tournament in Hopuhopu (117 teams) – U16 Boys winners; U14 Boys winners; U12 Girls runners up.



Casuarina Cup, NSW – Plate winners



Our reach is South-East Queensland; Northern New South Wales; and New Zealand and we want to expand from Touch Rugby to Netball, Basketball, Oztag and 3P in the coming 12 months.

# Our Future:

Our club is growing to include U18B; U18G;U21 Mixed and Opens Mens and we are also attending more touch rugby tournaments across Australia and New Zealand

In the coming eighteen months our tournaments include:

- Brisbane Touch Cup – Brisbane, May 2026
- NZ Māori Touch Seniors Tournament – Rotorua, NZ December 2026
- NZ Māori Tamariki Tournament – Whangarei, NZ January 2027
- Casuarina Cup – Casuarina, NSW April 2027

Indigenous World Cup – Auckland, NZ November 2027



And we aren't stopping with touch rugby - we are constantly being asked about netball, 3P, Oztag, TRL, waka ama (outrigging) .... you name it, if we can play it while connecting to our culture then we want to be doing it all..... but that requires funds!

# GCMS 2026/2027

## Sponsorship Packages:

### Pla. num: \$10,000.00

- Advertising on the body of our GCMS apparel including travel and training uniforms.
- Advertising on our marquee banners, feather flags, social media and website.
- Invitations to our fully catered jersey presentation and prize giving.
- A thank you taonga (gift) from GCMS.

### Gold: \$5,000.00

- Advertising on the sleeves of our training uniforms.
- Advertising on our feather flags, social media and website.
- Invitations to our fully catered jersey presentation and prize giving.
- A thank you taonga (gift) from GCMS.

### Silver: \$3,000.00

- Advertising on the front shorts of the training uniform.
- Advertising on our feather flags and social media
- Invitations to our fully catered jersey presentation and prize giving.
- A thank you taonga (gift) from GCMS.

### Bronze: \$2,000.00

- Advertising on the back shorts of our training uniforms.
- Advertising on our social media
- Invitations to our fully catered jersey presentation and prize giving.
- A thank you taonga (gift) from GCMS.

### Whanau/business koha (gift)

Our Koha package is a donation of your choice. For all donations over \$250 your whanau/business name will appear on our website and special training tops.

**GCMS is a registered Not-For-Profit:**

**ABN 42 575 005 082**

# What your support achieves:

Our goal is to keep tournament costs as low as possible for our whanau (families), which will allow more tamariki to participate in the sporting tournaments, but also allow them to connect deeper to their culture. Your financial support will help with the following:



**Uniforms** (subsidising uniforms for travel, training, playing and formal (for cultural activities))



**Flights** (return to NZ)



**Accommodation** (Marae based hire costs)



**Rental vans**



**Cultural activities**



**Catering/Food Costs**



**Tournament Fees**



**Tournament set-up** (Marquees, tables, chairs)



**Merchandise** (we sell merch to offset costs)



**Sporting equipment** (purchasing of training equipment inc. balls, bags etc)



**Presentation costs** (Jersey presentation and Prize giving)



**Running costs** (administration, insurance, training, meeting equipment)

We also want to ensure the children have a fun experience while touring New Zealand. In between their cultural activities and tournaments, we plan on visiting various cultural, historical, educational and fun locations throughout New Zealand.

During the January 2026 tour we took the kids to the Rotorua aquatic centre; Mitai Village; Skyline Gondola and Luge; Hamilton Pools, Raglan Beach and the Hamilton Pools.



# Ngā mihi nui

## Thank you so much



# Te Hononga Tuakiri

The connection to identity